

ART INSTRUCTIONS

ILLUSTRATOR SAVVY? Look for additional directions on the next page

HOW OR WHERE DO I SEND ART TO VOLER?

There are a few ways you can send us art and logos. **PLEASE INCLUDE:** your Team/Club name, your contact name, phone number/email address with anything you upload, email or mail.

UPLOAD TO VOLER SITE Up to 25MB <http://upload.voler.com>

EMAIL Up to 10MB design@voler.com

SEND US A CD
VOLER
21 Saratoga
Grover Beach, CA 93433
Attn: DESIGN

WHAT ART WORK DO YOU NEED ME TO SEND?

Jersey Concept

Please send us a sketch of your jersey design. Feel free to send us your art work at any time to get art approved and checked. We will be happy to assist you in any questions, feedback or suggestions. We have PDF templates in the Design page of our web site in both RAGLAN and SET IN styles for you to create on. Voler's PDFs templates can be opened in Illustrator or Photoshop, or print them out and draw on them!

Download them here: http://custom.voler.com/Full_Custom/Design/

Please indicate the colors you want to use by referencing the Voler fabric swatches or choose a Pantone Coated number. Pantone books are available at copy centers like KINKO'S, print shops or design firms. If you have an existing jersey you would like us to match, send it to us.

Logos

Please email us a list of your logos and their placement to design@voler.com. Voler also has a logo bank of industry and sponsors and trademarked logos. Please contact us to see if we have the logo you are looking for. Since Illustrator to create your art, .ai files are best. **FORMATS WE ACCEPT:** ai, .eps, .pdf

The best way to get a logo from a sponsor is for you to contact them directly. We do not recommend you use any logos from web sites, as they are often unusable. When you ask for logos from your sponsor, please ask them for a vector version of their logo or an original illustrator file.

If you type text in Illustrator, please "Outline" all text, so we do not have a missing font issue.

Graphics

If you have specific computer generated graphics that you would like to use, send them to us and we will let you know if they are going to work. They may be Illustrator or Photoshop files, photos, high res raster files, hand drawn files - when in doubt, send it in and we'll take a look! We will assist you or offer suggestions if anything is not in a usable format.

ILLUSTRATOR SAVVY DESIGNERS

Illustrator CS4

AI or PDF template is available online at: http://custom.voler.com/Full_Custom/Design/

Convert all text to outlines.

Fades, tints and blends will be discussed with you by our Design department, just show the desired effect.

NO web logos, they are not acceptable - High res or vector logos.

Custom colors should be Pantone Coated - CMYK values can have less stable results.

Include all placed images as separate files.

Photoshop files must be high resolution. Use a ration of 6" at 300 dpi resolution or 300 resolution at 100%

" OK! SO NOW I'VE TURNED IN ALL MY DESIGNS AND LOGOS, NOW WHAT?"

When we receive files from you, we will look them over and let you know if everything is OK.

About 4 weeks prior to your ship window, you will be contacted by the Art Department to confirm we are ready to start working on your files. Your Voler Designer that will be working on applying your designs to our patterns and getting you .pdf or .jpg proofs via email. You will have a week to work with your Designer to fine tune the design until you are satisfied with it.

Once your design looks perfect through your email, your Designer will send large proof showing your final art. These proofs are the best tool we have to show you what the end product will be. PLEASE take your time and check them carefully. Have your color swatches close by reference. When all your art looks OK, fill out and sign the included Design Approval form.

Please do not hesitate to contact your Customer Service coordinator or the Design Department at (800) 488-6537. Our goal is to make your design process run as smooth as possible!

Thank you!

Voler Design Department
design@voler.com
800-488-6537