NEED HELP WITH YOUR DESIGN? VOLER’S GOT YOU COVERED!

We offer 2 weeks of free design time with our pro designers to help guide & develop your artwork!

1. Your sketch time begins when we have all of the necessary elements from you. This includes general design layout/direction, all logos/graphics in vector format, colors, etc. If you don’t have access to vector files, images/photos must be hi res. Include layers in Photoshop files. Background art must extend far enough out to cover all garment sizes, approx 36”w x 30”h.

2. What kind of garments would you like to see? Jersey (Classic, Peloton, Pro, or Velocity), and/or Shorts (Peloton or Pro). Please specify if you want to see additional items such as Long sleeves, outerwear, triwear, accessories, etc. as these are not standard for sketches.

3. Sketches are a general view of your preliminary design. They are roughly set up for a size large, but keep in mind that specifics such as logo size and background art are going to be less accurate than working on our patterns. When your order is placed, we will set the art up on our patterns and the sizes you have ordered. This will give us a much more accurate look at the size and placement of your graphics.

4. Color is important. While developing your sketch, we will use the best possible colors to convey the design to you via your computer screen, but the most accurate way to assess color is by viewing a physical sample of the color printed on our fabric. Fabric samples are not sent out during this sketch time. Once your order is placed you will be assigned an official Art Week. This is the time where we will fine tune the design and send out fabric samples to ensure the colors and logos all look correct.

5. Your design is not set in stone at this time. Sketch time is limited, so the goal is to develop a general concept of your design. Once your order is placed and we are in your official Art Week, we will have about 2 weeks to add logos or make any minor tweaks. Extending past the allotted 2 weeks, or requesting changes beyond the included 3 iteration cycle will incur additional art charges.

Let your Account Manager know what ideas you’d like to see, including colors, logos, general design layout, and any logos/graphics that you have. Don’t know what style you want? No problem! Check out our online catalog, or our Custom Express 3D design studio for some ideas and inspiration!

Depending on the direction provided we’ll send you 1-3 initial design options to start the art process.

Once you receive your initial design, let your artist know if you’d like to make any changes to the design. We offer 3 change cycles after the initial design.

Once you’re happy with your design, let us know it’s approved! Your Account Manager will then set up an online ordering link that will display the artwork.

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Voler Design Department
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